



**Business & Law School  
Campus München**

Hochschule für Management und Recht



# **International Business Administration B.Sc.**

Faculty of Business and Management

# Key Information

**Instruction Begins**  
01. October

**Tuition Fees**  
650 Euro/ Month

**Awarded Degree\***  
Bachelor of Science

**Program Duration**  
Full-Time/ 7 Semester

**Registration Fee**  
Initial Non-Recurrent  
100 Euros

**Locations**  
Berlin, Hamburg, München,  
Düsseldorf

*\* Optional: Double Degree in cooperation with Dublin Business School (DBS) or International College of Management, Sydney (ICMS)*



## Overview

Markets are constantly changing. Companies of all sizes and in all sectors have to adapt to the changes of globalization in order to remain competitive. So that you can solve these challenges and help shape international markets, the Bachelor's degree in International Business Administration at the BSP provides you with a solid academic education along with a high degree of application orientation.

### State-of-the-Art Management Know-how

As a management school, BSP offers a Bachelor's Degree in International Business Administration which is a business administration degree with a clear focus on international management education. In modern companies, management skills are a key qualification for all employees and not just a task of the management team. Therefore, the transfer of state-of-the-art management knowledge is an essential core of the BSP Bachelor's Program.

### Compulsory Semester Abroad

New York, San Francisco, Shanghai, Sydney, Mexico City, and Dublin – these are just a few of the places where our students spend their semester abroad. The fifth semester is integrated into the course of the studies as a compulsory semester abroad. You are free to choose where to continue your studies in this semester. The BSP International Office together with our numerous university partnerships will help you find the right university abroad.

### Business English and Spanish – Two Firmly Integrated Foreign Languages

162 hours of Business English and 162 hours of Spanish are an integral part of the timetable over three semesters. Language training is provided by native speaker professionals. This guarantees the highest standards in language training. Are you a basic or a proficient user? No problem, the language courses differentiate according to the level of your current user skills.\*

### Practical Study – Theory and Practice are not Contradictory

Theory and practice are closely intertwined in the BSP Bachelor of International Business Administration Program. In two project study phases, you will get to know companies first hand from the inside. At least one of the project study phases is completed abroad. In addition, you will work on concrete business questions and practical problems in study projects. Regular presentations and excursions will offer you further insights into international corporate life.

### Business Games and Case Studies: Make Real Decisions in Virtual Companies

Is it better to increase or decrease the price? How should expansion strategies be financed? Should quality or costs be the main focus? To act entrepreneurially, one learns best in real decision-making situations. Therefore, computer simulation, case studies and role playing are integrated into the lessons. Here, practice-relevant situations can be analyzed and business management options can be tried out.

### »Intercultural Skills« Training

Working in international companies requires more than just theoretical knowledge, including working within international teams, resolving conflicts and applying intercultural communication techniques. In every job advertisement, »soft skills« are expected in addition to technical competencies. These »soft skills« are intensively trained within intercultural skills seminars.

### The World is Open to You

As a graduate of the BSP Bachelor's Degree in International Business Administration you are internationally mobile, have experienced global language and intercultural communication skills for worldwide use and can deal with the challenges of a dynamic globalized economy.

## Content

- After seven semesters you are fit for a career in an international company
- An obligatory semester abroad is integrated into the program
- Practical projects and two foreign languages are included in the study program
- Intercultural skills are trained intensively





## Target Group

Are you planning on leading intercultural teams, better understanding global markets and cultures or founding an international company? With your sound business management training, you will have a broad base and can work internationally in all professional fields and company divisions.

The Bachelor's Degree in International Business Administration from BSP is specifically designed for students who want to live and work internationally as the future managers of the world..

## Study Plan

Semester	1	2	3	4	5	6	7
<b>General professional competence in management</b>	M1 Business Administration		M3 Planning and Control	M4 Organization		M5 Human Resources and Leadership	
	M2 Economics						
<b>Special professional competence</b>	M6 Marketing and Sales	M6 Marketing and Sales	M8 Managerial Accounting and Controlling			M11 Economic Policy and Globalization	M10 Business and Tax Law
		M7 Financial Accounting	M9 Investments and Corporate Finance				
<b>Occupational competence</b>		M15 Project Study I	M12 Study Project I Marketing	M13 Study Project II Finance		M16 Project Study II	M14 Study Project III: Operations Management
<b>Abroad</b>					M17 Term Abroad		
<b>Linguistic competence</b>	M18 Business English I	M21 Spanish I	M22 Spanish II	M19 Business English II			M20 Business English III
				M23 Spanish III			
<b>Methodical competence</b>	M24 Scientific Working	M28 Business Mathematics	M26 Statistics I	M27 Statistics II		M30 Bachelor Thesis with Research Methods and Colloquium	M30 Bachelor Thesis with Research Methods and Colloquium
	M25 Training in Intercultural Competences			M29 Business Information Technology			



## About us

Die BSP Business & Law School ist eine private, staatlich anerkannte Hochschule mit Sitz in Berlin und Standorten in Hamburg, München und Düsseldorf. Studierende bereiten sich an der BSP in zahlreichen fachhochschulischen Bachelor- und Masterstudiengängen sowie im universitären Staatsexamensstudiengang Rechtswissenschaft auf eine Karriere in Wirtschaft und Justiz, im Sportbereich oder in der Kreativbranche vor. Alle Studiengänge der BSP sind staatlich anerkannt und fachlich akkreditiert oder befinden sich im Akkreditierungsverfahren.

In der universitären Fakultät wie auch in der fachhochschulischen Fakultät zeichnet sich das Studium durch starke Synergien und echte Interdisziplinarität aus. Zwischen den beiden Fakultäten findet ein regelmäßiger Austausch statt. Studierende und Lehrende aller Fachrichtungen arbeiten an der BSP in gemeinsamen Projekten zusammen.

Die Fakultät Business & Management (FH) umfasst die Bereiche BWL, Management, Kommunikation, Wirtschaftspsychologie, Creative Business, Sportwissenschaft und Sportpsychologie. An der universitären Fakultät Rechtswissenschaften bietet das Jurastudium die Möglichkeit auf zwei Abschlüsse: die erste Juristische Staatsprüfung (Staatsexamen) und, integriert in den Staatsexamensstudiengang, den Bachelor of Laws (LL.B.).

### Die IRO Group – ein starkes Netzwerk für die Bildung

Zur IRO Group gehören fünf private, staatlich anerkannte Hochschulen und Universitäten: die MSH Medical School Hamburg – University of Applied Sciences and Medical University, die MSB Medical School Berlin – Hochschule für Gesundheit und Medizin, die HMU Health and Medical University Erfurt, die HMU Health and Medical University mit Sitz in Potsdam und Standorten in Düsseldorf / Krefeld und München sowie die BSP Business and Law School in Berlin mit Standorten in Hamburg, Düsseldorf und München als Managementhochschule mit einer universitären juristischen Fakultät.

Die IRO Group steht für langjährige Expertise in Lehre, Forschung und Entwicklung. Sie setzt konsequent auf ein interprofessionelles und interdisziplinäres Konzept für die Ausbildung von Health Professionals sowie von Fachkräften und Führungspersönlichkeiten für die Wirtschaft und Justiz.

Die zur IRO Group gehörenden Bildungseinrichtungen verfolgen das Ziel, die akademische Bildung nachhaltig zu stärken: durch erstklassige Studienangebote, durch exzellente Lehr- und Forschungsleistungen sowie durch starke Partnerschaften.

## Admission & Application

- Entitlement to study according to § 10 BerlHG (general higher education entrance qualification, subject-related higher education entrance qualification, entrance qualification for universities of applied sciences or comparable qualification).
- University admission for professionally qualified persons according to § 11 BerlHG
- English language skills on level B2 and German language skills on level B1 according to the Common European Framework of Reference for Languages are required.
- Letter of motivation (max. 1 DIN A4 page)
- Scan of identity card (front and back) or similar identification document
- Curriculum vitae
- In the case of foreign certificates, foreign university entrance qualifications must be recognized in accordance with the assessment proposals of the Central Office for Foreign Education (ZAB).

### Tuition Fees and Financing Options

The tuition fees for the BSP Bachelor of International Business Administration amount to 23.400 euros, to be paid in 36 equal monthly installments of 650 euros in the full-time model. A non-recurrent registration fee of 100 euros is charged as an initial administrative enrolment fee. There are numerous possibilities for financing your studies, e.g. BAföG, KfW Studienkredit (student loan, independent of parents and subject without collateral), scholarship for gifted students, student loans from banks, student education funds and scholarships.

## Contact

**We will be happy to advise you. Contact us so that we can arrange an appointment:**

Head office:

BSP Business and Law School  
Applied University for Management and Law  
Calandrellistraße 1-9 · 12247 Berlin

We are available monday to friday from 08:00 - 17:00:

- Mobile: +49 15140 04 23 73
- Phone: +49 30 76 68 37 5 -140
- Mail: [bewerbung@bsp-campus-muenchen.de](mailto:bewerbung@bsp-campus-muenchen.de)

 [facebook.com/BSPBusinessSchoolBerlin](https://facebook.com/BSPBusinessSchoolBerlin)

 [businessschool-berlin.de](mailto:businessschool-berlin.de)

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