



**Business & Law School
Campus München**

Hochschule für Management und Recht

Course
language:
English



Business Administration M.Sc.

Faculty of Business and Management

Key Information

Semester Start Dates 1st October	Tuition Fees €690/month	Degree* Master of Science
Study Model/Duration Full-Time/4 semesters	Enrollment Fee Euro 100, non-recurrent	Location Berlin, Munich, Düsseldorf

* Optional: Double degree in cooperation with SolBridge International School of Business, South Korea or City University of Seattle



Overview

How do you manage a company? How do you lead a team? How do you encourage innovation? Moreover, how do you control processes in a company? Management skills are the key to the success of modern companies. BSP is a university for management and law - the Business Administration Master is our flagship in management. With this degree, you will receive cross-industry and cross-departmental training, as well as state-of-the-art management expertise.

Practice, Practice, Practice

The Business Administration Master is a practice-oriented program, meaning you will already get to know companies first-hand. In a separate module, you will visit different companies and compare their business models. This is how theory and practice complement each other in the Business Administration Master.

Digital and IA across all Modules

Digitalisation and the use of AI are cross-cutting themes in all modules.

Optional Stay Abroad

The 3rd semester is the time for an optional stay abroad. You can choose from our more than 50 partner universities worldwide, or attend a non-partner university of your choice.

Double Degree Possible

You have the opportunity to obtain a double degree in cooperation with one of our renowned partner universities, namely Solbridge International School of Business in South Korea or City University of Seattle.

Your own start-up?!

The Entrepreneurship & Innovation module provides the knowledge you need to become self-employed. From brainstorming and financing to legal frameworks, product management and customer management, you'll gain an understanding of all the key decision-making areas. And if you wish, you can put what you've learnt into practice straight away as part of the project-based study programme.

Future Skills Lab for Management & Tech

Negotiation, presentation, conflict resolution, networking – everyday working life requires a range of soft skills. This training course teaches these skills through exercises and case studies.

Business Game: Real Decisions in a Virtual Company

Within the framework of a business game, you will manage your own company. This way, you learn about the complex correlations within a company.

Business simulation: Real-world decisions in a virtual company

As part of the Strategy & Vision module, you will manage your own company. This will enable you to gain an understanding of the complex interrelationships within a business.

Ethics: Corporate Values are Not Just on the Balance Sheet

Which values should a manager follow? How do you make a decision when these values are in conflict with economic goals? Management needs a foundation of values. We provide you with orientation for your ethical compass.

Content

- 100% state-of-the-art managerial knowledge
- All the skills you need for a successful career in management
- Practice-oriented and digital throughout all modules
- Thinking outside the box as part of the program: ethics, psychology and general studies





Target Group

High achievers who wish to add a master's degree to their bachelor's degree to kick-start their career in management.

Visionaries who wish to advance companies outside of the usual routines, as well as implement their own ideas.

Out-of-the-box thinkers who are looking for a holistic approach to management.

Study Plan

Semester	1	2	3	4
Leading & Vision	M1 Strategy & Vision	M2 Leadership & Coaching		
	M3 Organization, Culture & Change			
Business Functions & Value	M4 Supply Chain Management	M7 Business Psychology	M10 Entrepreneurship & Innovation	M12 Field Trip, Market Links & Mastering your career
	M5 Advanced Marketing and Digital Sales	M8 International Economics		
	M6 Financial Management & Controlling	M9 Business Law & Taxation		
		M11 Business Ethics & Sustainability		
Electives			M14.1 Corporate Profile	M13 Studium Generale
			M14.2 Start-up Profile	
			M14.3 Study Abroad Profile	
Digital Methods & AI Literacy	M15 Future Skills Lab for Management & Tech	M16 Business Analytics & Data Science	M17 Scientific Research	M18 Master's Thesis with Colloquium



About us

Die BSP Business & Law School ist eine private, staatlich anerkannte Hochschule mit Sitz in Berlin und Standorten in Hamburg, München und Düsseldorf. Studierende bereiten sich an der BSP in zahlreichen fachhochschulischen Bachelor- und Masterstudiengängen sowie im universitären Staatsexamensstudiengang Rechtswissenschaft auf eine Karriere in Wirtschaft und Justiz, im Sportbereich oder in der Kreativbranche vor. Alle Studiengänge der BSP sind staatlich anerkannt und fachlich akkreditiert oder befinden sich im Akkreditierungsverfahren.

In der universitären Fakultät wie auch in der fachhochschulischen Fakultät zeichnet sich das Studium durch starke Synergien und echte Interdisziplinarität aus. Zwischen den beiden Fakultäten findet ein regelmäßiger Austausch statt. Studierende und Lehrende aller Fachrichtungen arbeiten an der BSP in gemeinsamen Projekten zusammen.

Die Fakultät Business & Management (FH) umfasst die Bereiche BWL, Management, Kommunikation, Wirtschaftspsychologie, Creative Business, Sportwissenschaft und Sportpsychologie. An der universitären Fakultät Rechtswissenschaften bietet das Jurastudium die Möglichkeit auf zwei Abschlüsse: die erste Juristische Staatsprüfung (Staatsexamen) und, integriert in den Staatsexamensstudiengang, den Bachelor of Laws (LL.B.).

Die IRO Group – ein starkes Netzwerk für die Bildung

Zur IRO Group gehören fünf private, staatlich anerkannte Hochschulen und Universitäten: die MSH Medical School Hamburg – University of Applied Sciences and Medical University, die MSB Medical School Berlin – Hochschule für Gesundheit und Medizin, die HMU Health and Medical University Erfurt, die HMU Health and Medical University mit Sitz in Potsdam und Standorten in Düsseldorf/Krefeld und München sowie die BSP Business and Law School in Berlin mit Standorten in Hamburg, Düsseldorf und München als Managementhochschule mit einer universitären juristischen Fakultät.

Die IRO Group steht für langjährige Expertise in Lehre, Forschung und Entwicklung. Sie setzt konsequent auf ein interprofessionelles und interdisziplinäres Konzept für die Ausbildung von Health Professionals sowie von Fachkräften und Führungspersönlichkeiten für die Wirtschaft und Justiz.

Die zur IRO Group gehörenden Bildungseinrichtungen verfolgen das Ziel, die akademische Bildung nachhaltig zu stärken: durch erstklassige Studienangebote, durch exzellente Lehr- und Forschungsleistungen sowie durch starke Partnerschaften.

Admission & Application

- Relevant professionally qualifying university degree according to §10 BerlHG
- Completed Bachelor's degree in economics or
- Completed Bachelor's degree with a minimum of 60 ECTS in economics modules
- English C1 proficiency in line with the Common Framework of Reference for Languages
- Motivational letter (max. 1 DIN A4 page)
- Scan of your ID or equivalent identification document (front and back)
- Curriculum vitae
- Foreign Bachelor's degrees must be reviewed for equivalence in accordance with the Central Office for Foreign Education (ZAB).

Tuition Fees and Financing Options

The tuition fees for the BSP Master of Business Administration amount to Euro 16,560, to be paid in 24 equal monthly installments of Euro 690 in the full-time model, with an additional non-recurrent administrative enrollment fee of Euro 100. There are numerous possibilities for financing your studies, e.g. BAföG, KfW Studienkredit (student loan, independent of parents and study program without collateral), scholarship for gifted students, student loans from banks, student education funds, and scholarships.

Contact

We will be happy to advise you. Contact us so that we can arrange an appointment:

Head office:

BSP Business and Law School
Applied University for Management and Law
Calandrellistraße 1-9 · 12247 Berlin

We are available monday to friday from 08:00 - 17:00:

- Mobile: +49 15140 04 23 73
- Phone: +49 30 76 68 37 5 -140
- Mail: bewerbung@bsp-campus-muenchen.de

 facebook.com/BSPBusinessSchoolBerlin

 businessschool-berlin.de

 [@bspberlin](https://instagram.com/bspberlin)